



OFFICIAL ESSAY CONTEST RULES & ENTRY FORM

Name _____

Mailing Address _____

Telephone _____ Work _____ Cell _____

Email _____

The undersigned have read the Essay Contest Rules below and agree
to abide by the rules as noted below.

Entrant Signature

Cut along dotted line and retain Essay Contest rules for your records.
Attach your essay SECURELY to the above entry form and then SECURELY
attach a Money Order or Certified Check on top of the Essay
and mail as specified in the contest rules

ESSAY CONTEST RULES

1.

SUBJECT-THEME: The essay shall address the subject/theme: Why I am the best person(s) to own and operate Mendo Bistro and Barbelow

2.

ELIGIBILITY: The essay contest may be entered by anyone world-wide who is twenty-one years of age or older. The judges of the contest, officers, employees, and ex-employees of Ingest, Inc. and the immediate families of those previously mentioned are disqualified and may

not participate as an entrant. Multiple entries, with multiple fees, by an individual are acceptable. Each entry must be original, attached to a separate money order or certified check and include TWO (2) self-addressed stamped envelopes.

3.

ESSAY ENTRY FEE: Each entry must be accompanied by a bank cashier's check or money order payable to: **Mendo Bistro and Barbelow Essay Contest** in the amount of \$100.00 US Funds. All entries shall be deemed received whether or not the essay adheres to the Technical Requirements as set forth here-in. Absolutely no refunds shall be made by reason of non-compliance or for any other reason, unless the 7500 entry level has not been met. All entry fees shall be returned if at least 7500 entries are not received; however, the sponsors reserve the right to accept fewer than 7500 entries. Should a refund of fees become necessary, the original fee ONLY shall be returned to each entrant (\$100.00 US Funds). All entry fees shall be held in an Essay Contest Escrow Account, until a determination has been made regarding the minimum number of entries.

4.

JUDGES: The CEO of Ingest, Inc. will select the top twenty (20) essays. These twenty (20) will be judged by three (3) judges. These judges will not be related to the sponsors of the essay contest or have vested interest in the business. A winner and First and Second Runner-Up will be determined by the judges. The names of the judges shall not be released except to a public authority requesting such information within the scope of its jurisdiction.

5.

The CEO of Ingest, Inc. and judges shall read and evaluate each essay properly submitted with an attached valid entry fee as here-in described. Each essay which meets the Technical Requirements as set forth here-in, shall be judged on the basis of structure of essay (introduction, body and conclusion), creativity, thought and the conveyance of relevant experience in running a restaurant, the reasons the applicant would be best qualified to take over a local favorite, and their vision for the future of the business.

6.

TECHNICAL REQUIREMENTS: Each entry shall: 1) Consist of a formal essay of 250 words or less in English; 2) Shall be typed or computer printed, double spacing, however, Legibly hand-written entries will be accepted; 3) one side of white 8 ½ by 11 paper shall be used; 4) Entrant's name and address **shall not** appear on the essay. 5) The essay shall be securely attached as noted; 6) The essay shall be accompanied by two self-addressed stamped envelopes, which shall be

used first for acknowledgement of receipt of the entry, and a second for name of the winner or a refund as stated in Rule #3.

7.

DEADLINE FOR DETERMINATION OF WINNING ESSAY AND RUNNERS-UP:

The winner will be chosen on or before December 20, 2015, along with the First and Second Runners-Up. The winner of the contest will receive all existing shares of Ingest, Inc. stock and all assets of Ingest, Inc.. If the winner refuses in writing to accept the contest prize, then it shall be awarded to the First Runner-Up. Likewise should the First Runner-Up refuse in writing to accept the contest prize then it will be awarded to the Second Runner-Up.

8.

COPYRIGHT AND PUBLICATION: Essay contest entry constitutes an assignment to the sponsors of all copyrights arising under both statute and the common law and all other rights derivative there from. By entering the essay contest, entrants grant further permission for sponsors to publish all or part of the submitted essay and to use the entrant's name and photograph and to publicize the winning entries and the names of all the final 20 essays, all without royalty or other consideration.

9.

STATE, FEDERAL AND INTERNATIONAL REGULATIONS: This contest is subject to the provision of all applicable International, Federal, State, and Local Laws and regulations. This offer is void where prohibited.

10.

TAXES/FEES: The winning entrant shall be solely responsible for any and all taxes, including business transfer taxes, lawyer's fees or fees of any kind imposed upon or arising out of a successful participation in this essay contest. If the winner refuses to accept the prize in writing, then the First Runner-Up becomes responsible for all above stated taxes and fees. Should the First Runner-Up refuse the prize in writing, then the Second Runner-Up shall become responsible for all above stated taxes and fees.

11.

DESCRIPTION OF PRIZE: The CEO of Ingest, Inc. will present the winner with all existing shares of Ingest, Inc. stock. There are no liens nor taxes nor mortgages due on the business or corporation. It is a turnkey operation with furnishings and equipment. Excluded is personal property.. No representation is made by the sponsors that any value is in fact a Fair Market Value. The business is incorporated as Ingest, Inc. d/b/a Mendo Bistro and Barbelow. The business address is 301 North Main Street, Fort Bragg, CA 95437.

12.

DEADLINE: Entries must be postmarked on or before December 7th, 2015 and must arrive at Mendo Bistro by December 18th, 2015. The entries should be addressed to the **Mendo Bistro and Barbelow Essay Contest**, 301 North Main Street, Suite J, Fort Bragg, CA 95437, USA to insure proper delivery. Responsibility for lost, late or misdirected entries rests with the entrant. Any entry posted after the above deadline shall be returned to the entrant.

13.

EXTENSIONS: Sponsors reserve the sole right to extend the deadlines of the essay contest entry and determination of the winning entries for a period of up to sixty (60) days.

14.

PRIZE TRANSFER: The transfer of the shares of stock must occur within thirty (30) days after the notification of the prize winner. An extension of an additional thirty (30) days may be granted by the sponsors if deemed necessary.

15.

ADDITIONAL REQUIREMENTS: The winner agrees to accept the business as is and also agrees to operate the business as a restaurant and bar for the period remaining on the lease.. If this condition is not met, then the business will revert back to the sponsors of the essay contest, to be then awarded to the First Runner-Up. The winner must qualify for the liquor licenses as set forth by the California Alcoholic Beverage Control. The winner must meet approval of the landlord of the business. The winner further agrees to pay any costs and fees necessary if there is non-compliance of any of the aforementioned requirements.